



THE REPUBLIC OF TEA UNVEILS NEW BIODYNAMIC® TEAS

Leading Purveyor of Premium Teas Announces First Biodynamic Certified Teas

NOVATO, CALIF. (June 2014) – The Republic of Tea, leading purveyor of premium teas, today unveiled four new **BIODYNAMIC® TEAS** as part of its 100% Biodynamic tea collection. To receive Biodynamic certification, farms must meet the following standards: agronomic guidelines, greenhouse management, structural components, livestock guidelines, and post harvest handling and processing procedures.

The goal of Biodynamic agriculture is to create a self-sustaining farm that is minimally dependent on imported materials. By focusing on ecological and holistic practices, these farms are able to improve the soil health, water quality and biodiversity year after year. This new line of premium, organic teas is sourced from a variety of Certified Demeter® Biodynamic farms around the world that are committed to certain sustainable practices that improve the health of the farm's entire ecosystem.

The collection now includes the following Kosher Certified, USDA Organic, Gluten-Free teas:

- **{NEW} BIODYNAMIC ORGANIC BREAKFAST GREEN TEA** – Green tea leaves from Sri Lanka blended with a touch of black darjeeling steep a fresh, light breakfast tea with sweet, floral notes. Harvested from Certified Biodynamic® farms that grow other beneficial crops such as limes and lemongrass. These other crops enhance the vitality of the farms' health and contribute to the benefits of this vibrant tea.
- **{NEW} BIODYNAMIC ORGANIC GINGER TEA** – This premium, 100% biodynamic ginger is grown by a collective of four Certified Biodynamic® farms in central Sri Lanka. The farmers are committed to biodiversity, which is believed to increase the nutritional vitality of both the soil and plants. Their sustainable practices yield a powerful and spicy ginger tea. This palate-cleanser is also soothing to the digestive system.
- **{NEW} BIODYNAMIC ORGANIC TURMERIC CINNAMON TEA** – Premium, 100% Biodynamic turmeric and cinnamon are grown by four Certified Biodynamic® farms in central Sri Lanka that are committed to biodiversity and sustainability. Reputed to balance and support a healthy response to inflammation, these earthy, full-bodied spices have been used for centuries in eastern medicine.
- **{NEW} BIODYNAMIC ORGANIC DARJEELING FULL-LEAF LOOSE BLACK TEA** – The 100% Biodynamic organic [darjeeling tea](#) comes from a multi-generational tea garden in northern India. The use of Biodynamic and organic certified practices has boosted soil fertility while preventing soil erosion, resulting in healthier crops. The estate also uses renewable energy sources to power its 840-acre farm. Enjoy the muscat grape notes and fresh, floral finish.

- **BIODYNAMIC ORGANIC HEIRLOOM CHAMOMILE TEA** - This premium, heirloom [chamomile tea](#) is grown on a small, 100-acre certified Biodynamic garden at the base of the Italian Alps, and is harvested at night when the essential oils are at their peak. The sweet blossoms are then dried using only thermal energy created from the farm's other crops.
- **BIODYNAMIC ORGANIC DARJEELING** - The 100% Biodynamic organic [darjeeling tea](#) comes from a multi-generational tea garden in northern India. The use of Biodynamic and organic certified practices has boosted soil fertility while preventing soil erosion, resulting in healthier crops. The estate also uses renewable energy sources to power its 840-acre farm. Enjoy the muscat grape notes and fresh, floral finish.

The Biodynamic teas are currently available for purchase in select specialty food retailers throughout the U.S., on the company website (www.republicoftea.com) via mail order catalog and by calling 800.298.4TEA (4832). For more information about these teas, please visit: <http://www.republicoftea.com/biodynamic-teas/c/BIODYNAMIC/>

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About The Republic of Tea:

The Republic of Tea enriches people's lives through its premium teas, education and innovation, as it emphasizes a "Sip by Sip Rather Than Gulp by Gulp" lifestyle. Founded in 1992, The Republic of Tea sparked a specialty tea revolution. Today the brand offers an unequalled selection of the highest-quality teas, herbal blends, books and nature-inspired sip ware, available exclusively at specialty retailers throughout the U.S. Further, The Republic of Tea is mindful of how its actions impact the greater community and actively supports worthy organizations like the Whole Planet Foundation, the Prostate Cancer Foundation, Room to Read, Action Against Hunger, The Ethical Tea Partnership, Rainforest Alliance certification and Non-GMO Project verification. For more information, please visit www.REPUBLICofTEA.com or call 1.800.298.4832. Follow The Republic of Tea on Twitter at twitter.com/republicoftea and Like us on Facebook at www.facebook.com/RepublicofTea.

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