## DEMETER CERTIFIED BIODYNAMIC<sup>®</sup> CASE STUDY





# The REPUBLIC of TEA®



from a varieTEA of Certified #Biodynamic Farms around the world! #SipbySip republicoftea.com/biodynamic-tea...

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# why biodynamic<sup>\*</sup>?

- Healthier soil = Teas and herbs with more intense flavor.
- Healthier crops = No artificial chemicals or sprays used.
- Healthier ecosystem = Biodiversity of plants and animals.

### **Demeter certified**

Demeter Association is the leading organization responsible for certifying Biodynamic<sup>®</sup> ingredients and products around the world. Founded in 1985, Demeter USA's mission is to enable people to farm successfully in accordance with Biodynamic<sup>®</sup> practices and principles, healing the planet through agriculture. *Learn more at www.demeter-usa.org* 



# THE REPUBLIC OF TEA UNVEILS NEW BIODYNAMIC® TEAS

### Leading Purveyor of Premium Teas Announces First Biodynamic Certified Teas

NOVATO, CALIF. (June 2014) – The Republic of Tea, leading purveyor of premium teas, today unveiled four new Biodynamic® teas as part of its 100% Biodynamic tea collection. To receive Biodynamic certification, farms must meet the following standards: agronomic guidelines, greenhouse management, structural components, livestock guidelines, and post harvest handling and processing procedures.



Biodynamic Teas

These premium, organic teas are sourced from a variety of Certified Biodynamic farms, committed to sustainable practices that improve the health of the farm's entire ecosystem and enrich the flavor of the teas and herbs.

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